



Philips  
Full HD Curved LCD  
monitor

**E Line**  
27" (68.6 cm)  
Full HD (1920 x 1080)

**272E1CA**

## Simply immersive

The 27" curved E line display offers a truly immersive experience in a stylish design. Experience crisp Full HD visuals, and smooth action with Adaptive-Sync technology.

### **Curved design inspired by the world around us**

- Curved display design for more immersive experience

### **Superb Picture Quality**

- VA display delivers awesome images with wide viewing angles
- 16:9 Full HD display for crisp detailed images
- SmartContrast for rich black details
- SmartImage game mode optimized for gamers

### **Features designed for you**

- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity
- Built-in stereo speakers for multimedia
- HDMI ensures universal digital connectivity
- DisplayPort connection for maximum visuals

### **Greener everyday**

- Mercury Free eco-friendly display

# PHILIPS

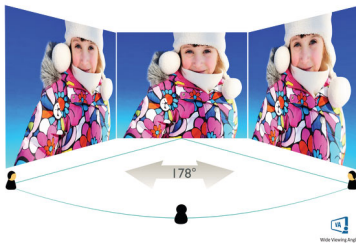
# Highlights

## Curved display design



Desktop monitors offer a personal user experience, which suits a curve design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the center of your desk.

## VA display



Philips VA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

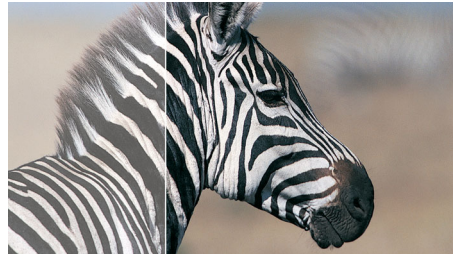
## 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display

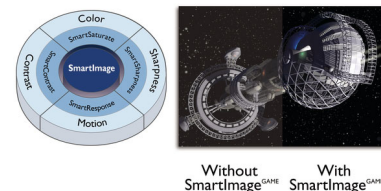
features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

## SmartContrast



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## SmartImage Game mode



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal

customized settings based on different games, ensuring best performance.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## Built-in stereo speakers

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.



# Specifications

## Picture/Display

- LCD panel type: VA LCD
- Backlight type: W-LED system
- Panel Size: 27 inch / 68.6 cm
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- Effective viewing area: 597.9 (H) x 336.3 (V) mm - at a 1500R curvature\*
- Aspect ratio: 16:9
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Pixel Density: 82 PPI
- Response time (typical): 4 ms (Gray to Gray)\*
- Brightness: 250 cd/m<sup>2</sup>
- Contrast ratio (typical): 3000:1
- SmartContrast: Mega Infinity DCR
- Pixel pitch: 0.311 x 0.311 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Flicker-free
- Picture enhancement: SmartImage game
- Color gamut (typical): NTSC 83%\*, sRGB 100%\*
- Display colors: 16.7 M
- Scanning Frequency: 30 - 85 kHz (H) / 48 - 76 Hz (V)
- LowBlue Mode
- sRGB
- Adaptive sync

## Connectivity

- Signal Input: VGA (Analog), HDMI (digital, HDCP), DisplayPort
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Convenience

- Built-in Speakers: 3 W x 2
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage Game
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

## Stand

- Tilt: -5/20 degree

## Power

- On mode: 38.8 W (typ.)
- Standby mode: < 0.5 W (typ.)
- Off mode: < 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: External, 100-240VAC, 50-60Hz

## Dimensions

- Product with stand (mm): 611 x 462 x 203 mm
- Product without stand (mm): 611 x 367 x 43 mm
- Packaging in mm (WxHxD): 730 x 538 x 186 mm

## Weight

- Product with stand (kg): 4.45 kg
- Product without stand (kg): 3.85 kg
- Product with packaging (kg): 6.90 kg

## Operating conditions

- Temperature range (operation): 0 to 40 °C
- Temperature range (storage): -20 to 60 °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 50,000 hrs (excluding backlight) hour(s)

## Sustainability

- Environmental and energy: RoHS, Lead-free, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: CE Mark, CU-EAC, TUV-BAUART

## Cabinet

- Color: Black
- Finish: Textured

## What's in the box?

- Monitor with stand
- Cables: HDMI cable, Audio cable, Power cable
- User Documentation



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Version: 2.0.1

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EAN: 87 12581 75843 1

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\* Radius of the arc of the display curvature in mm  
\* The maximum resolution works for either HDMI input or DP input.  
\* Response time value equal to SmartResponse  
\* NTSC Area based on CIE1976  
\* sRGB Area based on CIE 1931  
\* The monitor may look different from feature images.